

**OPERATING GUIDELINES
FOR
COMMERCIAL PROMOTIONS, ADVERTISING AND SPONSORSHIPS**

1. The use of the name, facilities, the staff and the students of the O.A.A. for advertising or promoting commercial interests will be limited exclusively to the following venues:
 1. Association publications
 2. Co-curricular events and programs
 3. Athletic facilities
 4. Association level activities, i.e. tournaments

2. Advertising/program opportunities will be subject to the restrictions in keeping with association philosophy, standards, and policies. In keeping with this no advertising will be allowed which:
 1. Promotes hostility, disorder or violence.
 2. Attacks ethnic, racial or religious groups.
 3. Is libelous.
 4. Invades the rights of others.
 5. Inhibits the functioning of a school or the association.
 6. Overrides the association identity.
 7. Promotes, favors or opposes the candidacy of any candidate for election, adoption of any bond issue or public question, submitted at any general, county, municipal, or school election.
 8. Promotes the use of drugs, alcohol, tobacco, or illegal use of firearms.
 9. Promotes any religious organization.

3. Actual advertising and visual recognition of the corporations/business donation of funds will not interfere with the normal function of the association setting. Advertising will be limited to:
 1. Temporary signs or banners.
 2. Written, printed, or graphic ads.
 3. Verbal or visual ads on radio or television.

4. Banners and signs will be displayed during the actual event. The banners/signs will be within association specifications. I.e. size, color, etc.

5. Printed material will appear only for the duration of the publication run.

6. Audio/visual (radio and television) will appear only during the agreed upon period of time with the sponsor.

7. Advertising will be renewable on an annual, seasonal, event, or publication basis.