

SPORTSMANSHIP EXPECTATIONS
Of the Media

- ❑ Promote the ideals and fundamentals of good sportsmanship; which includes acknowledging that disrespectful behavior, such as taunting, trash talk and intimidation, has no place in school athletics.
- ❑ Report acts of unsportsmanlike behavior without giving undue publicity to unsportsmanlike conduct.
- ❑ Refrain from making negative comments towards participants, coaches or officials. After all, the interscholastic athletic arena is a classroom. Would you make negative comments about teachers teaching students and students trying to learn?
- ❑ Recognize efforts of all who participate in the contest.
- ❑ Report facts without demonstrating partiality to either team.